



BERKELEY MEDICAL CENTER

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To Whom It May Concern:

I would like to send this testimonial/Endorsement with reference to my time spent working with Timothy Edris as an Executive Coach and Consultant.

We found an instant rhythm and intimacy that allowed for a comfortable and transparent exchange of ideas, information, and models to evaluate my current skills and tools with a focus to enhance those I currently have and add more that were lacking. I enjoyed the collaboration, the ability to define goals, create a concrete plan and most of all the amount of heightened self-awareness I have found as a result of our time together. I have become more fully aware of my impact on others. I can more readily recognize my flaws, strengths, weakness as well as my unique personality and how to apply them in real time. His confidence and experience in this field helped to make me comfortable and excited to spend the necessary time both in person and with my off-line assignments.

He brought different models which he felt would resonate with me and together we were able to evaluate which were useful and those that were not to then focus on the high yield frameworks. This has allowed me to both see myself more clearly in the executive space (as opposed to the medical provider space) as well to critically evaluate my value and skills so I can apply them where useful and improve them where lacking.

Lastly, working with a coach myself has made it easier to understand the benefit and therefore convince others to do the same. I now mentor other members of our executive and middle management team based on the lessons learned and experience I had. Ultimately this enables me to make better decisions and build better relationships and teams here at the hospital.

In closing, I would highly recommend Tim to any person or organization considering this service. I would be more than happy to discuss this further if that would be of help to either prospective clients or his directors if that would be helpful. Please do not hesitate to call or email.

Sincerely,

Michael Londner MD, MPH, MBA, FACEP
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